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Investigating the Impact of Response Format on the Performance of Grammar Tests: Selected and Constructed

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Abstract

When constructing a test, an initial decision is choosing an appropriate item response format which can be classified as selected or constructed. In large-scale tests where time and finance are of concern, the use of response chosen known as multiple-choice items is quite widespread. This study aimed at investigating the impact of response format on the performance of structure tests. Concurrent common item equating design was used to compare multiple-choice items with their constructed response stem-equivalent in a test of grammar. The Rasch model was employed to compare item difficulties, fit statistics, ability estimates and reliabilities of the two tests. Two independent sample t-tests were also conducted to investigate whether the differences among the item difficulty estimates and ability estimates of the two tests were statistically significant. A statistically significant difference was observed in item difficulties. However, no significant difference was detected between the ability estimates, fit statistics, and reliabilities of the two tests.

Keywords: response format, multiple-choice item, constructed -response

item, Rasch model.

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To have valid and reliable tests, test writers are obliged to pay close attention to both what of testing and how of testing. In a test based on a syllabus and a curriculum or even in a test of proficiency, what of testing is usually well-defined. However, how to test has always been a dilemma for test constructors and testing authorities. Bachman (1990) presents the how of testing through several facets for the test method and states that test method facets can potentially endanger test reliability and validity. As Bachman (1990, p. 13) argues "random factors, such as temporary fluctuations in test takers' physical condition or mental alertness, and breakdowns in equipment" are not within our control. Some others like test method facets/characteristics are practically controllable. He suggests that "if we are to interpret test scores as indicators of language abilities, and not of how well an individual can take multiple-choice tests, for example, we need to minimize the effects of test method" (1990, p. 12).

Research has also shown that test method can significantly impact on test takers performance and color the measured construct by its various facets and thereby cause distortions in test scores. Due to the diverse nature of test format, even in an objective multiple-choice item format, we may find a number of test method facets (such as the number of the response options or the position of the blank in the stem) which may restrict or enhance the measurement of the construct (David, 2007). The item format may interfere with the construct and constrain or prevent some of its elements from being measured and included in the test. Hence the scores will be contaminated and will no longer reflect the measured construct well enough. Moreover, the item format may impose a specific way of thinking on the test taker and lead to some difficulties while the items on a test must challenge the test takers' learning not their ability to overcome such artificial problems introduced by factors other than the construct itself. As a result, particular attention has been paid to test method facets, and it has rapidly gained impetus in the domain of The ripeness of this area of research has made many assessment.

researchers investigate the psychometrics and psychological differences of various item formats.

Although, there are multiple item formats to assess students' knowledge of English language ranging from multiple choice (MC) questions, fill in the blanks, short answer, to essay type questions, one of the most common item formats in second language testing is the MC question which is considered as a reliable and valid testing method (Bleske-Rechek, Zeug & Webb, 2007; Currie & Chiramanee, 2010; Dudley, 2006). This format of testing is commonly used not only in second language testing, but also in standardized tests and classroom assessments for various disciplines in all fields (Haladyna, Downing, & Rodriguez, 2002). The appeal of this format of assessment is not startling, given its ease of administration and scoring and its ability to cover a broad range of topics. On the other hand, some critics of MC items argue that this format of evaluation is ill-suited for assessing higher order thinking since it can only measure examinees' factual recall (Frederickson, 1984; Morgenstem & Renner, 1984). Moreover, students might get credit for answers that they do not know by process of elimination or by merely guessing (Ebel & Frisbie, 1991; Farr, Pritchard & Smitten, 1990; Thissen & Steinberg, 1984) which may contaminate test scores.

Some suggest the application of constructed response (CR) questions which requires some forms of production and according to Bacon (2003) and Rogers and Harley (1999) tests a deeper understanding of the subject material. This format of assessment is welcome due to its reducing the probability of endorsing the correct answer through guessing and elimination (Gibbs, 1995). However, it has its shortcoming as only relatively a few questions can be included in tests. Therefore, not all materials can be assessed (Ventouras, Triantis, Tsiakas, & Stergiopoulos, 2010). Moreover, its scoring is more subjective and time-consuming (Ventouras et al., 2010) in comparison to MC items.

The preceding discussion about item format shows that, in test construction, a fundamental decision is the choice of a proper item response format. The application of different response format raises the question of whether and how the use of various response formats might affect the measured construct and to what extent different response formats influence the difficulty of an item. Though this issue has been widely investigated in various disciplines in all fields, the result is somewhat inconclusive.

This study was a scrutiny into one of the test method facets, i.e., item format to shed further light on its impact on the psychometric properties of grammar tests. Before describing the methodology, a review of the related literature is provided.

Literature Review

As it was mentioned, a wide range of item formats has been used in language testing, including multiple-choice, cloze, C-test, summary, gap filling, matching, ordering (Alderson, 2000; Buck, 2001). In order to find out if and to what extent the method affects the measured trait, several researchers (e.g., Currie & Chiramanee, 2010; Dávid, 2007; Dudley, 2006; Kobayashi, 2002; Shizuka et al., 2006; Trujillo, 2005; Frisbie & Druva, 1986, etc.) used multiple methods to measure the same trait and examined whether the use of different methods significantly affects students' scores on the construct. Special attention has also been paid to explore the psychometric and psychological equivalence of MC and CR formats as they could be considered as the dominant formats of assessment. Due to the quantitative nature of the present study, this section provides an overview of the studies that have examined the psychometric properties of these two formats using correlation and mean-differences.

As the MC question format has dominated large-scale educational testing of many countries including Iran, a notable number of empirical studies have delved into this form of assessment. What interested stakeholders to use MC questions could be their reliable and objective scoring. Besides that, they can be answered quite quickly and, therefore, a broader domain of issues could be assessed. Considering that the

procedure of scoring is not time-consuming, teachers and students could also be provided with feedback relatively soon.

Lukhele, Thissen, and Wainer (1994) proposed that MC items can be used as a substitute for CR questions whose scoring is more subjective and time-consuming. This claim was based on the research which had shown a high correlation between the two formats' test scores (e.g., Godschalk, Swineford, & Coffman, 1966). In fact, one of the primary methods used to examine the construct equivalence of CR and MC formats involves correlating scores on a CR test with performance on an MC test.

Traub (1993) identified and examined nine studies into trait equivalence of MC and CR formats. Seven of these studies revolved around language tasks in L1 context. He maintained that any attempts to investigate the trait equivalence of different item formats might vary by content domain. He went on to explain that if the test scores were impeccably correlated, they could be considered as congeneric. He further pointed to studies (Ward, Dupree, & Carlson, 1987; van den Bergh, 1990) that suggest MC and CR tests of reading comprehension measure the same trait and cited MC and CR tests measure different characteristics (Ackefinan & Smith, 1988; Quellmalz, Capell, & Chou,1982; Werts, Breland, Grandy, & Rock, 1980) in the area of writing.

Rodriguez (2003) also identified 61 empirical studies that investigated issues related to the construct equivalence of MC and CR items and conducted a meta-analysis to synthesize the research using correlations. He proposed that when the same stem is used, the correlation between the two formats approaches one and is significantly higher than when items on the tests are not stem-equivalent.

In the domain of second language testing, Currie and Chiramanee (2010) compared stem-equivalent CR and MC items in a test of grammar. Based on the correlations between test scores, corrected for attenuation, they stated that the same construct is measured by the two item formats. Nevertheless, some of the results based on correlation may be misleading due to the limitations associated with using correlations corrected for attenuation.

Several researchers have also used mean-differences to compare MC and CR formats. Shohamy (1984) examined these two formats in L2 reading assessment by their mean differences and suggested that MC items are more accessible than their CR counterparts. Later, Wolf (1993) found significant differences between stem-equivalent MC and CR items and proposed that these two formats might be measuring different constructs. Alternatively, in more recent studies, Elinor (1997) and Trujillo (2005) suggested the same level of difficulty for the two formats in reading assessment. In'nami, (2006) and Teng (1999) also studied MC and CR items in tests of listening and concluded that MC format is more straightforward than CR. Likewise, Cheng (2004) conducted a repeated ANOVA to compare the mean differences of MC, MC cloze and CR scores and found CR listening items more difficult than their stem-equivalent MC items even when the examinees were allowed to use their native language.

The studies above illustrate that research conducted on the MC and CR have provided some insights into the underlying effect of response format on test performance and score interpretation. However, there remain missing parts of the test method facets puzzle that have yet to be fitted into place.

The current study investigated the impact of two different response formats on the difficulty of an item using stem-equivalent items in grammar tests. The effect of format is modeled applying the Rasch model appertaining to Item Response Theory. It is noteworthy that though previous studies on response format have informed the field, their methodologies have certain limitations which mostly pertain to their data analysis tools. Most of these studies have relied on Classical Test Theory which is test-oriented and does not readily provide the ability to measure a student's ability to answer any specific test item (Hambleton et al., 1991). Their analyses are mostly based on observed scores, and actual scores which are highly tested dependent (Lord, 1953) and hence might vary from one test to another. However, the ability scores used in Item Response Theory models are examined independent and therefore "their ability scores remain invariant over various tests that might be used to measure the construct" (Hambleton & Jones, 1993). Moreover, classical test theory models are sample dependent which reduces their utility. Despite the merits that item response models have over traditional test theory models, there is no study comparing CR and MC items based on Item Response Theory. Hence, the present study applied a model of Item response theory, namely Rasch model, to move beyond the limitations of classical test theory.

Research Questions. This study was an inquiry into the impacts of response formats, namely constructed or selected on test performance. To do so, the following questions are posed:

- 1. Is there any statistically significant difference in the item statistics of alternative item formats of grammar?
- 2. Is there any statistically significant difference in the overall ability estimates of the examinees based on their responses to alternative item formats of grammar?
- 3. Is there any significant difference in the overall person reliability of alternative item formats of grammar?
- 4. Is there any significant difference in the overall item reliability of alternative item formats of grammar?

Method

Participants

The participants (n = 1337) of this study were the examinees who took the University of Tehran's English Language Proficiency Test (UTEPT) in 2014 and 2015. They were the PhD candidates who were required to provide their universities with a score in an English proficiency test. Their academic backgrounds were Humanities or Science and Technology. Of the total number of the participants, 864 participants were male test takers, and the remaining 473 participants were female. The participants' ages ranged from 26 to 52 (M = 32.4, SD = 5.7).

Instrument

A prerequisite for PhD applicants of almost all universities of Iran is to provide the authorities with a score in an English proficiency test. As a regulation, the candidates will not be allowed to sit for their PhD comprehensive exam unless they present the criterion score. University of Tehran English Proficiency Test (UTEPT) which is administered by the language testing center of the University of Tehran every two months is one of such proficiency tests. The test aims at identifying those individuals who have the required level of English proficiency. It is composed of three sections including Grammar, Reading, and Vocabulary.

The focus of this study is in the grammar section of this exam which was constructed by the researchers. To construct the items, first, the main grammatical issues assessed in proficiency tests like TOFEL, MCHE, and PET were extracted to be used as the focus of item construction. Based on the identified grammatical points, a pool of 37 items was written.

Eight English teachers were asked to take the test and examine item effectiveness and identify any problems with the understanding and interpretation of the stems. The items underwent minor revisions, and seven questions were excluded. The test, consisting 30 items, was piloted using 32 advanced English learners who were PhD candidates at different universities of Iran and had recently taken UTEPT. It served to detect any problems with the interpretation and understanding of the stem wordings as well as finding the suitable distractors for MC items.

Following the piloting of CR test, the participants' answers were reviewed, and the three most popular incorrect responses for each item were identified. The MC experimental items were then written using the 30 items from the experimental CR test. Distractors for the MC items were constructed according to the three most popular incorrect responses in the CR test and the researchers' judgment. So the MC stem-equivalent items were also prepared.

To calibrate the items on the same scale, 10 MC error identification questions were also added to the pool. These items served as "link" items that aid in test equating.

The items in different formats examined the same content to allow a focus on a particular format and share the same stem. In MC items, examinees were required to choose the correct answer, and in the CR questions, they were supposed to construct and write their answers.

The data was collected through two administrations of UTEPT. In the first administration 30 MC items were conducted and in the second one 30 CR items were administered. In each of these two administrations, 10 MC error identification items, serving as common items, were repeated.

To analyze the data, WINSTEPS (Linacre, 2016) version 3.92.1 was used.

Results and Discussion

Preliminary Analysis

Table 1 presents the descriptive statistics for the MC and CR tests both of which were made up of thirty items. The mean of MC test shows that this format may have been accessible for many of the participants.

Table 1.

Descriptive Statistics for the MC and CR Tests

*	v				
Item format	n	Mean	Median	Std.	Std. error
				Deviation	mean
MC	635	23.35	21	5.08	.837
CR	702	13.68	10	4.43	.788

n: number of persons

Before running the equating analysis, the quality of the common items was checked. As Baghai (2010) stated, "the difficulty estimates of the common items in the separate analyses should not be very different from each other; otherwise they cannot be used as common items" (p. 121). For this purpose, a graphical check was carried out on the common item estimates in the separate analyses. The difficulty estimates of the common items from these separate calibrations of the two forms were cross-plotted on the x and y-axes, and quality control lines were drawn to check the closeness of the item parameter estimates. The slopes of the best fit line were near 1.00, indicating that all ten items could satisfactorily serve as anchor items to bring the two forms into a common scale. These items were excluded from later analyses.

The results indicated that all items fit fairly well with the model; the infit statistics for all items were between 0.7 and 1.3 as suggested by Bond and Fox (2007). In order to check the unidimensionality, Winsteps runs a Principle Components Analysis of the data. The result of PCA analysis showed that the Rasch modeled dimension explained 24.6 eigenvalues (accounting for 26.0% of the total variance) while the first contrast accounted for 1.89 eigenvalues in the residuals (explaining 2.0% of the total difference). An examination of the items contributing most to the first contrast showed that almost all of them had fit statistics less than 1.0. This indicated that the amount of variance explained by the first contrast might be interpreted as "the local intensification of the Rasch dimension, rather than a contradictory dimension" (Linacre, 2016, p. 560).

Local independence was also checked by analyzing the standardized residual correlations reported in Winsteps. The most significant correlation was between two CRT items, and that amounted to a correlation of only .28 indicating that the two items shared only 7 percent of their variance. Thus, local independence holds in the data.

Main Analysis

In the following section, the analysis of item and person statistics and their reliability indices are presented.

Examining Persons and Items Simultaneously. The Rasch model calibrates person abilities and item difficulties on the same scale, making the two sets of estimates comparable directly. This is visualized in the

item-person map which is known as the Wright map- named after Benjamin Wright (Wilson, 2005). To have a general overview of items and persons, the item-person map for the present data is provided in Figure 1. It depicts items and persons jointly on a common scale and shows that the difficulty of the test almost matched the persons' ability. The vertical line is the interval scale of logits- the measurement units common to both persons and items. The left column shows the distribution of persons from the ablest at the top to the least able at the bottom and the right column in the figure shows the distribution of items from the most difficult at the top to the least difficult at the bottom. Therefore, item CRT30 is the most difficult item while item MC26 is the least difficult one.

The "M" on the left side indicates the approximate location of the respondent's mean and on the right side shows the mean item measure which is set automatically to be 0.00 by Winsteps. As Figure 1 indicates the mean of the persons is lower than the mean item measure.

The map illustrates that although there are some items whose difficulty levels are above the ablest participants' ability level, the bulk of items on the right are matched to the size of persons on the left, indicating that the test is almost appropriately targeted for the participants. In other words, the items are at the ability level of the examinees.

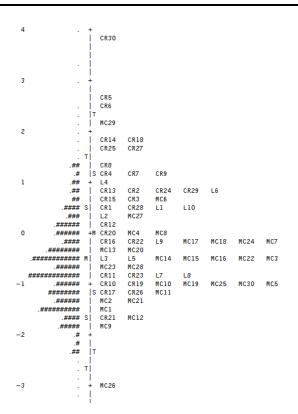


Figure 1. Wright map of the order of items and persons

Comparison of Item Statistics across Item Formats. To compare item difficulty estimates and fit statistics across the two forms, mean values of difficulty estimates and item fit statistics were calculated and reported in Table 1. The root means square error (RMSE) value, representing the mean of the standard error of item parameter estimates, was 0.11 and 0.14 for MC and CR items respectively indicating that item parameters in two forms were estimated with almost the same precision.

Investigation of residual-based infit and outfit indices revealed that all except one item fit well with the expectation of the model. The outfit mean-square for this item was 0.61 which is slightly below the recommended values (0.7-1.3) and is considered as an overfitting item. Bond and Fox (2007) stated that "in many practical measurement situations in the human

sciences, it is quite likely that overfit will have no practical implications at all" (p. 240). Mike Linacre (personal communication) also suggested that overfitting rarely caused measurement problems. Even if one applies Linacre (2016) recommended values (0.5-1.5), this item is considered as "productive for measurement." Table 2 shows that the mean of infit and outfit mean squares of both item formats are also very close to the Raschmodeled expectations of 1.

Satisfactory fit indices showed that both MC and CR items in both formats were performing well for the targeted examinees. Relatively good outfit indices also indicated that both item formats do not bear redundant or irrelevant items.

Table 2.

Item Statistics for the Two Item Formats

	n	Mean item difficulty	Mean infit statistics		Mean outfit sta	atistics
			MSQ	ZSTD	MSQ	ZSTD
MC Items	30	- 0.63	0.99	- 0.2	0.98	- 0.3
CR Items	30	0.62	0.94	- 0.9	0.84	-1.2

As Table 2 shows, it is evident that the kind of response affected item difficulty. The mean item difficulty estimate of CR items is highly larger than its MC counterparts. These two kinds of item format share the same stem but require different kinds of responses which lead to 1.25 logits difference in their mean difficulty estimates. Figure 1 also depicts that though most of CR items are almost 1 or 2 standard deviations above the mean, their MC counterparts are close to mean or 1 or 2 standard deviations below it.

nacpenaeni Samples 1 Test for nem Difficulty							
		Leven	e's Test	t-test	for Equa	lity of	
		for Equ	ality of		Means		
		Vari	ances				
		F	Sig	t	df	Sig.	
1		4.378	0.041	-4.399	58	.000	
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Independent Samples T-Test for Item Difficulty

To investigate whether the differences between the mean item difficulty estimates of the two item formats were statistically significant, an independent t-test was conducted. As reported in Table 3, results of t-test revealed that there was a significant difference in the mean item difficulty estimates of MC and CR items (t (51.54) = -4.399, p = .000). The magnitude of the differences in the means was about 0.24 which according to Cohen (1988) is a large effect size.

Thus, it can be concluded that the kind of response for grammar test items has a notable impact on the performance of the items. Besides, to give a more vivid image of the difference between item estimates of MC and CR items, their difficulty estimates are cross-plotted.

Figure 2 shows the scatterplot of item parameters from the MC items against CR items. The figure indicates that the item difficulty estimates change significantly when they require different kinds of response. If the difficulty of the items were the same, all the items would fall close to the line of best fit and within the approximate 95% quality control bands (Wright & Stone, 1979). But as Figure 2 depicts, out of 30 items, 19 items fall out of the approximate 95% quality control bands.

Table 3.

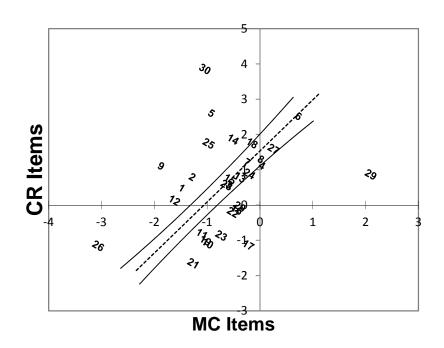


Figure 2. Scatterplot of item parameters from MC items against CR items

Item separation and item reliability indices were also calculated for MC and CR items. The results are given in Table 4. Item separation indicates "the number of statistically distinct regions of item difficulty that the persons have distinguished" (Smith, 2001, p. 293). Item reliability is not estimable within the framework of CTT. The item reliability estimates obtained through the Rasch model roughly indicate the confidence we can have that the same order of item difficulties will be obtained upon a recalibration of the items with another sample of examinees. As mentioned in Table 3, there is no notable difference in item reliability values of MC and CR items. Similarly, the item separations of the two items which checked the representativeness of the items are close to each other. The minimum value for item separation which is also known as item strata is 2. Hence, both MC and CR items enjoy an excellent item separation.

Table 4.

Item Separation and Reliability for the MC and CR Items

Item format	п	Item Separation	Reliability of Items
MC items	10	7.82	.98
CR items	10	8.68	.99

n= number of items

A comparison of standard deviations of person ability parameters between the two item formats as depicted in Table 5 shows a minor discrimination power tests with different kinds of item formats.

Table 5.

Standard Deviations of Person Ability Parameters in MC and CR Items

Item Format	n	Standard Deviation
MC items	635	0.91
CR items	702	0.98

n= number of persons

In order to inspect the behavior of individual items within each item format, item difficulty estimates for each format concerning kinds of response was plotted onto a graph.

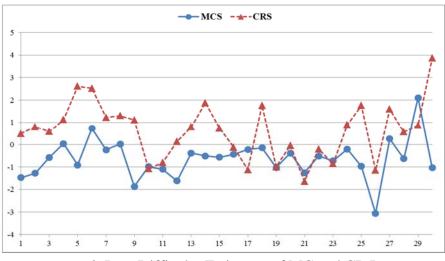


Figure 3. Item Difficulty Estimates of MC and CR Items

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As Figure 3 illustrates and also mentioned above comparing item difficulties for each item pair suggests that the multiple-choice format which requires selected response tend to be easier than the constructed response which requires the examinees to produce a response. The difficulty estimates of most of the CR items are higher than their MC counterparts. This finding is consistent with that of previous studies which have found items in MC format to be significantly easier than CR versions of the same items (Cheng, 2004; Currie & Chiramanee, 2010; In'nami & Koizumi, 2009; Tsagari, 1994).

Researchers propose that the difference in MC and CR item difficulty may in part be due to "unintended corrective feedback" which is given to test takers when the answer they want to give to an MC items is not one of the options thus providing a cue that their answer is not the correct one (Bridgeman, 1992; Currie & Chiramanee, 2010; Katz, Bewrett & Berger, 2000). Previous studies have also suggested that these differences may be attributed to certain test-taking strategies that the examinees used (Bridgeman, 1992). Working backward from the response options is one of these strategies. It involves plugging each response option into the item stem to determine which option is the correct answer. The other test-taking strategy that may contribute to MC items being easier than CR items is response elimination through which the test taker evaluate the response options and eliminate the incorrect ones.

Moreover, the relevant literature suggested that the examinees may use cued recall to respond to MC items correctly (Currie & Chiramanee, 2010). It is also evident that in the MC items the possibility of endorsing the correct answer by guessing increases as the examinee can eliminate one or more distractors and choose from the rest of options.

Person Statistics. Investigation of person outfit statistics for the testtakers illustrated that out of 1337 persons taking the tests, 50 of those who had responded to MC items and 61 of those who had answered CR items were misfit. These persons are identified as misfitting since their outfit MNSQ is larger or smaller than the acceptable values (0.7-1.3). In fact, these misfitting persons had unexpected behavior. It means that they had responded correctly to items with difficulty levels higher than their ability levels, or they had failed to answer easy items with difficulty levels lower than their ability levels. These person outfit indices are indicative of behaviors like guessing and carelessness. The response patterns of misfit persons were examined, and since no trend was found out, it was concluded that the kind of response has no significant impact on person response behaviors. Hence, the type of response does not notably impact person statistics.

If the two item formats are unidimensional, then the person ability estimates obtained from these item formats should be the same (within measurement error). In technical parlance, we would say that the ability estimates are perfectly *invariant*. The cross-plot of the ability estimates obtained from MC items and CR items is presented in Figure 4.

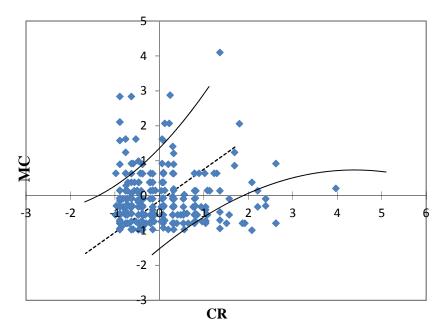


Figure 4. The Cross plot of Ability Estimates of MC and CR Format

Perfect measurement invariance never happens in practice because measure error is ubiquitous in behavioral measurement. Therefore, a confidence interval is defined by the identity line in Figure 4 that the amount of departure from the identity line that is attributable to measurement error. Since some examinees received identical ability scores on MC and CR items, some marks in the figure may represent more than one participant. It is evident from Figure 4 that some ability estimates fall outside the confidence interval. Participants located on the outside upper left side of Figure 4 are examinees whose estimated ability levels on CR items are lower than their ability estimates on MC items. On the other hand, participants on the outside of the right confidence band are those with higher estimated ability on CR items than MC ones. As a result, it may be concluded that the measurement invariance fails in this case. Precisely, the different items are not measuring the same attribute.

An independent sample t-test was run to check whether the difference between ability estimates is statistically significant. The result indicates that there was not any statically substantial difference in mean ability estimates of examinees who have taken CR and MC items (t (1321.63) = 0.295, p = 0.76).

Table 6.

			Levene's Test for Equality of		t-test for Equality of Means		
			Variances				
			F	Sig	t	df	Sig.
Item difficulty estimate	Equal assume	variances d	4.378	0.041	-4.399	58	.000
	Equal not ass	variances umed	-		-4.399	51. 543	.000

Independent Samples T-Test for Ability Estimates

Though the cross-plot of ability estimates reveals that there are some variations in ability estimates of MC and CR items, the result of t-test indicates that these differences are not statically significant. Therefore, the response format does not have a notable impact on ability estimates.

Test Reliability. Person reliability and person separation were compared as indicated in Table 7. The person reliabilities are similar to the CTT reliability estimates. They indicate the ratio of systematic variance to the total variance. Person separation is an indicator of the number of ability strata that a test can distinguish. As Table 7 shows, person separation index of the item formats is close to each other. The Cronbach's Alpha reliability indices of the two formats are also almost the same.

Table 7.

Reliability and Person Separation Indices for MC and CR Items

Item Format	Ν	Person	Cronbach's
		Separation	Alpha
			Reliability
MC items	635	1.40	0.76
CR items	702	1.42	0.78
0			

n= number of persons

Conclusion

The present study was a scrutiny into the impact of the kind of response on test performance. Thirty MC grammar items and 30 CR grammar items were administered as part of UTEPT. The two forms were linked using ten anchor items. An analysis of the score was carried out using Winsteps to obtain person ability and item difficulty estimates. For the analysis, the two item formats were combined and treated as a single dataset containing 70 items which 10 of them act as linking items. This enabled the scores of both item formats to be placed on the same scale. Mean item difficulty estimates for each item format were then used as an initial broad indicator of differences in item difficulty.

There was a significant difference in performance on stem-equivalent CR and MC items. MC items constructed to measure examinees' English grammar proficiency were found to be significantly more comfortable than their stem-equivalent CR counterparts. Previous response format studies (Bridgeman, 1992; Cheng, 2004; Shohamy, 1984) found similar differences among MC and CR items in English language assessment as well as other content domains. These researchers have found out that subjects performed better on MC items than on CR ones, proposing that questions which require only recognition are less demanding than those requiring production.

Despite their influences on item difficulty, the two different response formats seem to measure the same proficiency. Almost all items show a good fit for the Rasch model, which requires a unidimensional latent trait. These findings also coincide with previous results (Thissen et al., 1994). Thus, changing the response format does not alter the measured construct or impact the person statistics but can impact item difficulty.

However, it does not mean that one item format is superior and must be preferred over another. In fact, when MC and CR items are compared, it is evident that each of them has its advantages and disadvantages. Sometimes the best policy decision is not using only one of them; a combination of item formats may yield a better outcome. As Messick (1993) contends assessment that employs a combination of response formats can enhance their respective positive features and decrease their liabilities.

As the process of all research faces some limitations, the present study might also suffer from some. This study focuses only on the impact of test method facets while other factors like learner variables might interfere and affect the result of the study. That is, in the absence of empirical evidence, it is not clear whether the differential performance of the tests is due to alternative item formats or is due to the effect of some of learners' individual characteristics such as their learning styles or their level of proficiency. Therefore, the impact of factors like gender and level of proficiency is of the essential untouched issues in this study.

This study has probed into the response format and its impact quantitatively and has noted that CR items are more difficult. There is little empirical evidence to explain why these differences occur. Therefore, an attempt can be made to investigate more deeply cognitive processes elicited by different item formats to shed more light on the real source of difficulty and easiness of different item formats. The examination of item formats effect on the cognitive process should be scrutinized to bring to light whether specific processes are more likely to lead to correct responses in either format. For example, it would be essential to know if the higher-level constructive thinking process were more associated with correctly answering CR questions or with correctly answering MC questions.

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